**Press Release**

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Schmitz Cargobull AG

**Schmitz Cargobull S.KI tipper semi-trailer once again awarded ‘Product of the Year’**

**For the second time in a row, readers of the trade magazine Baugewerbe have chosen the smart S.KI tipper semi-trailer as the winner in the commercial vehicles category.**

May 2025 – The winners of this year's ‘Product of the Year’ reader vote organised by the German construction trade magazine Baugewerbe have been announced. Once again, Schmitz Cargobull, represented by Dirk Resing, Head of Product Line Construction & Agriculture; and Kristin Hobert, Product Manager Product Line Construction & Agriculture, took home the coveted award in the ‘Commercial Vehicles’ category at the official award ceremony on 20 May in Munich.

“A big thank you to all readers of Baugewerbe magazine who voted for Schmitz Cargobull. This award for the smart S.KI tipper semi-trailers equipped with telematics systems means a great deal to us because it comes directly from specialists in the construction industry who use our vehicles on a daily basis,” explains Resing. “The award shows that our customer-oriented products and technologies are well received, and it motivates the entire team to continue developing reliable and economical solutions for our customers.”

**The winning solution: The award went to the smart S.KI tipper semi-trailer with the TrailerConnect® telematics system installed as standard ex works.**

The robust S.KI impresses with its maximum payload and economic efficiency in demanding construction site applications, as well as its standard equipment with the TrailerConnect® telematics system. Telematics is becoming increasingly important in the transport of bulk goods thanks to intelligent networking and diagnostics, seamless documentation and centralised display and operation. It offers many advantages for operators, making everyday transport in the construction industry safer, more transparent, efficient and cost-effective.

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In addition to increased vehicle safety, various monitoring and control functions are included that can be individually adapted to customer requirements. These increase transparency in the fleet and improve planning.

Standard functions include location tracking, fleet management, data transfer and the tyre pressure monitoring system (TPMS) with an auto location function, whereby Schmitz Cargobull sensors automatically detect the TPMS in the event of a tyre change and assign it to the corresponding wheel position.

Additional optional functions are available, including the onboard weighing system and brake pad wear indicator for preventing breakdowns and accidents, and increasing cost-effectiveness. TrailerConnect® telematics thus provides the ideal solution for the requirements of the construction industry.

**About the readers’ choice**

The readers’ choice ‘Product of the Year’ award is now in its fourth year. Products and projects from the construction industry were honoured in four categories and a total of eleven subcategories. Candidates must meet specific criteria to be named ‘Construction Industry Product of the Year’. The products should be marketable and use new technologies or represent new technology themselves. Competitiveness and customer benefit are also decisive factors.



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**About Schmitz Cargobull**

Schmitz Cargobull is the leading manufacturer of semi-trailers for temperature-controlled freight, general cargo and bulk goods in Europe, and a pioneer in digital solutions for trailer services and improved connectivity. The company also manufactures transport cooling units for refrigerated box body semi-trailers for temperature-controlled freight transport. With a comprehensive range of services from financing, spare parts supply, service contracts and telematics solutions to used vehicle trading, Schmitz Cargobull supports its customers in optimising their total cost of ownership (TCO) and digital transformation. Schmitz Cargobull was founded in 1892 in Münsterland, Germany. The family-run company produces around 60,000 vehicles per year with over 6,000 employees and generated a turnover of around €2.4 billion in the 2023/24 financial year. The international production network currently comprises ten plants in Germany, Lithuania, Spain, England, Turkey, Slovakia and Australia.

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