**Press Release**

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Schmitz Cargobull AG

**Schmitz Cargobull and Trimble cooperate for controlled data management**

April 2023 – Via Schmitz Cargobull's TrailerConnect® Data Management Center, freight forwarders can provide their customers with order-relevant data in a controlled and secure manner. To enable freight forwarders to use existing real-time data even more effectively, Schmitz Cargobull relies on strategic partnerships with established technology providers to offer solutions for optimised and fast data exchange.

Trimble, a leading provider of high-precision positioning technology, mobile communication and software, is now also on board.

"Transparency along the entire logistics chain is the basis for our customers to design their processes individually and as efficiently as possible. The cooperation between Schmitz Cargobull and Trimble is another step towards digitally supported, high supply chain transparency,” says Adrien Nivard, Channel Manager EMEA and Sören Danielsen, Manager Strategy & Business Development at Schmitz Cargobull.

Integration with the Schmitz Cargobull Data Management Center provides Trimble customers with a clear, detailed overview of important truck and trailer data on one platform without the need to install additional hardware. This allows important truck and trailer data to be automatically transferred to and displayed on Trimble's platform. The integration also offers the possibility to send the data to the end customer's transport management system, which improves their logistics and dispatching processes. This is an ideal solution for mixed fleet operations.

Danielsen adds: "With the Data Management Center, hauliers have full control over their data and can pass on selected data to third parties in an efficient way. By intelligently linking information on the vehicle, tour and order, more than just position and temperature data can be selected, processed and transmitted to third-party systems at the touch of a button in future. The TrailerConnect® Data Management Center

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stands for connectivity and transparency. Everyone involved along the supply chain benefits from this."

Since 2018, Schmitz Cargobull has been equipping all box semi-trailers and curtainsiders with the TrailerConnect® telematics system as standard under the slogan ‘100% SMART’. With the availability of trailer telematics data, Schmitz Cargobull is continuing to drive forward the digital transformation of the industry and is creating a broad basis for the optimal control of a networked and integrated logistics chain for greater efficiency and low total cost of ownership (TCO). If a customer uses a so-called third-party system, it is possible to securely transfer the data to third-party systems such as Transport Management Systems (TMS) or Real Time Visibility Platforms (RTVP) via the Data Management Centre (DMC), which has been integrated into the TrailerConnect® portal.

The number of partners regarding the interface connection via the Data Management Centre is growing steadily.

About Trimble

Trimble Transportation develops innovative solutions for safe, cost-efficient and sustainable transport. Transportation companies worldwide are being taken to the next level because of Trimble's focus on innovation and driving the digitization of the industry.

With a series of leading tools tailored to the needs of the customer, logistics processes are optimized and work is done more efficiently. The result? More profits. Trimble Transportation maximizes productivity, grows the transportation business, complies with international regulations and keeps the drivers and the fleet safe.

Trimble solutions provide you with bite-sized data that is effortlessly deployed to increase your returns. Consequently, your organization is running at full speed, the profit margins are increasing, and Trimble’s solutions keep growing with you.

**About Schmitz Cargobull**

With an annual production of around 61,000 trailers and with approximately 6,900 employees, Schmitz Cargobull AG is Europe’s leading manufacturer of semi-trailers, trailers and truck bodies for temperature-controlled freight, general cargo and bulk goods. The company achieved sales of around €2.3 billion in the 2021/22 financial year. As a pioneer in the industry, the North German company developed a comprehensive brand strategy early on and consistently established quality standards spanning every level: from research and development, through production and service contracts, to trailer telematics, financing, spare parts, and used vehicles.

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