**Press release**

**2021-122**

Schmitz Cargobull AG

**Schmitz Cargobull is "Dream Employer – Innovative. Digital. Sustainable"**

May 2021 – After first being recognised as Digital Champion 2021, Schmitz Cargobull has now been named "Dream Employer – Innovative. Digital. Sustainable" by the F.A.Z. Institute in its Vehicle Manufacturer category.

Jobseekers are increasingly looking for employers who offer secure prospects and optimal development opportunities, and this is particularly relevant to the transport and logistics industry which is undergoing a profound transformation. Complexity is increasing alongside digitalisation and automation, and the topics of environmental compatibility and safety are becoming noticeably more important for employees.

Innovative companies that assume economic, ecological and social responsibility are preferred as employers. In the study "Traum-Arbeitgeber – Innovativ. Digital. Nachhaltig" (Dream Employer – Innovative. Digital. Sustainable), the F.A.Z. Institute examined and evaluated the reputation of 20,000 companies in the areas of innovation, digitalisation, sustainability, career, corporate culture and salary. As Schmitz Cargobull meets all the requirements the business was awarded the title "Dream Employer".

Andreas Schmitz, CEO of Schmitz Cargobull AG, says: "This award proves that Schmitz Cargobull is perceived as an innovative, digital and sustainable company. We offer our employees the opportunity to help shape our future in a family-run company. We support even the youngest employees through our training programmes and dual courses of study.

“In addition to our core manufacturing business, we are massively expanding our Digital Services division and offering numerous positions for new employees with experience and interest in digital jobs. Our customers can rely on us to be a reliable and innovative

**2021-122**

partner, constantly developing both proven and new technologies to help them fulfil their transport tasks efficiently and conveniently. We are very pleased to receive this award.”

**About Schmitz Cargobull**

With an annual production of around 46,100 trailers and with around 5,700 employees, Schmitz Cargobull AG is Europe’s leading manufacturer of semi-trailers, trailers and truck bodies for temperature-controlled freight, general cargo and bulk goods. The company achieved sales of approximately €1.87 billion in the 2019/2020 financial year. As a pioneer in the industry, the North German company developed a comprehensive brand strategy early on and consistently established quality standards spanning every level: from research and development, through production and service contracts, to trailer telematics, financing, spare parts, and used vehicles.

**The Schmitz Cargobull press team:**

Anna Stuhlmeier +49 2558 81-1340 I anna.stuhlmeier@cargobull.com

Andrea Beckonert +49 2558 81-1321 I andrea.beckonert@cargobull.com
Silke Hesener: +49 2558 81-1501 I silke.hesener@cargobull.com