**Press Release**

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**Schmitz Cargobull AG**
**Goodyear and Schmitz Cargobull enhance data integration between FleetHub and TrailerConnect®**

**Customers now also benefit from the integrated Goodyear TPMS Connect solution**

August 2025 - Goodyear and Schmitz Cargobull have deepened their collaboration to enable seamless integration of Goodyear TPMS Connect for fleet customers. This will contribute to improving tyre management and increasing the uptime and safety of Schmitz Cargobull vehicles. Through the Schmitz Cargobull TrailerConnect® Data Management Centre, both parties can now selectively and securely provide and retrieve tyre-relevant data.

Vehicle fleets with Schmitz Cargobull trailers can now benefit from Goodyear's tyre monitoring and predictive analytics, as they are directly compatible with the telematics and tyre pressure monitoring systems installed in Schmitz Cargobull vehicles, without the need for additional hardware or SIM cards.

**Built-in intelligence, ready from the start**

Goodyear TPMS Connect is a plug-and-play solution that integrates with Schmitz Cargobull's existing telematics infrastructure, providing instant access to real-time tyre performance data and actionable insights. Using Goodyear's proprietary G-Predict technology, fleets can anticipate tyre-related issues before they lead to unplanned downtime, helping to reduce operating costs and improve road safety.

"With this next step in our collaboration, we are combining the strengths of our proven trailer telematics with Goodyear's tyre intelligence solution," says Jan Uhlenbruck, Head of Full Service Solutions, Digital Services Product Line at Schmitz Cargobull. "The seamless integration of Goodyear TPMS Connect supports our goal of providing our customers with smarter, safer and more efficient transport solutions."

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**Support for smart, connected fleets**

For Goodyear, this partnership is another important expansion of its ecosystem for fleet mobility.

"We are delighted to deepen our collaboration with Schmitz Cargobull by integrating Goodyear TPMS Connect directly into their trailer platform," says Piotr Czyżyk, Managing Director, Fleet Mobility Europe at Goodyear. "Through this integration, fleets can benefit from Goodyear's predictive analytics and tyre intelligence without having to install additional hardware - providing a smoother path to digitalisation and operational excellence."

**The key benefits of Goodyear TPMS Connect are:**

* Seamless integration: works with Schmitz Cargobull's integrated telematics and TPMS systems, no additional hardware required.
* Predictive maintenance: G-Predict technology helps prevent punctures through early detection of tyre problems.
* Increased safety and compliance: Supports TPMS-related EU regulations and contributes to improved safety through predictive warnings.
* Full tyre visibility: Provides complete data visibility, including pressure, temperature and GPS-based tracking.

With this joint offering, fleets benefit from a fully connected trailer solution that reduces tyre-related downtime and contributes to informed business decisions.

When it comes to transparency and networking, Schmitz Cargobull supports hauliers in their day-to-day transport operations with the TrailerConnect® Data Management Centre (DMC). Schmitz Cargobull relies on strategic partnerships with more than 40 established providers, such as Trimble, Krone, idem, RIO, ZF Transics, CO3, etc., so that the available real-time data can be utilised even more effectively. The DMC's import function enables customers to visualise their entire fleet - across all manufacturers - on the TrailerConnect® platform.

TheTrailerConnect® Data Management Centre is ready to use for connected systems without further IT implementation. The real-time data of the entire fleet is monitored and controlled at a central location. The outgoing interfaces to common real-time visibility

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platforms and telematics systems can be used directly. The user manages the data release himself, actively decides which data should be selectively shared and thus retains control

over the data. This means full protection for your own business and haulage network. Business-sensitive data relating to your own transport network and the subcontractors involved is protected. All vehicle and transport data is processed in compliance with the GDPR and is accessible to the entire fleet in one place. In conjunction with TrailerConnect® TourTrack, the user has access to all information in real time, has a precise overview of tours and can react quickly to changes in processes. Interactive temperature monitoring and other functions are also available on a tour and order basis (FTL/LTL).

**About Goodyear**:

Goodyear is one of the largest tyre companies in the world. The company employs around 71,000 people and manufactures tyres in more than 55 plants in 22 countries around the world. Its two innovation centres in Akron, Ohio, and Colmar-Berg, Luxembourg, develop innovative products and services that set the industry standard for technology and performance. For more information about Goodyear and its products, visit www.goodyear.com/corporate.

**About Goodyear TPMS Connect:**

Goodyear TPMS Connect is an advanced mobility solution designed to extend the functionality of pre-installed tyre pressure monitoring systems (TPMS) on new commercial vehicle trailers. By utilising the existing OEM TPMS and telematics infrastructure, there is no need for additional hardware or SIM cards. The solution provides fleet operators with a complete overview of tyre performance and predictive maintenance alerts, helping mixed fleets to optimise tyre management, reduce downtime and improve overall operational efficiency.

**About Schmitz Cargobull**

Schmitz Cargobull is the leading manufacturer of semi-trailers for temperature-controlled freight, general cargo and bulk goods in Europe, and a pioneer in digital solutions for trailer services and improved connectivity. The company also manufactures transport cooling units for refrigerated box body semi-trailers for temperature-controlled freight transport. With a comprehensive range of services from financing, spare parts supply, service contracts and telematics solutions to used vehicle trading, Schmitz Cargobull supports its customers in optimising their total cost of ownership (TCO) and digital transformation. Schmitz Cargobull was founded in 1892 in Münsterland, Germany. The family-run company produces around 60,000 vehicles per year with over 6,000 employees and generated a turnover of around €2.4 billion in the 2023/24 financial year. The international production network currently comprises nine plants in Germany, Lithuania, Spain, England, Turkey and Slovakia.

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