**Press Release**

**2025-129**

Schmitz Cargobull AG

**New Sales Director for Southwest Europe at Schmitz Cargobull**

**Miguel Iglesias takes over regional management of France, Italy, Portugal and Spain**

April 2025 – With effect from 1 April 2025, Miguel Iglesias has become Sales Director for Schmitz Cargobull's Southwest Europe sales region. This is in addition to his role as Country Manager for Spain. In his new position, he reports to Ralph Kleideiter, Schmitz Cargobull AG Chief Sales Officer, and leads a team consisting of Francois Jolys, Country Manager France; Mirco Marraccini, Country Manager Italy; and José Botas, Country Manager Portugal. He and his team will continue to drive forward and expand sales activities and business development in Southwest Europe.

“We are delighted to welcome Miguel Iglesias in his new role as Sales Director for Southwest Europe. With 25 years of experience in leading sales positions at Schmitz Cargobull, his extensive industry knowledge and great commitment have played a major role in establishing Schmitz Cargobull as the market leader in Spain. We are confident that he will continue this success together with the country managers in France, Italy and Portugal,” says Kleideiter.

Iglesias has had an impressive career and built up his expertise in the trailer industry. He began it as Export Manager at the trailer and body manufacturer Mirofret in 1995. In 2000, he moved to Schmitz Cargobull, where he successfully implemented sales and marketing strategies as Sales Director of the Spanish subsidiary Schmitz Cargobull Ibérica. In 2008, he took over the role of Country Manager in Spain and managed the sales team for new and used vehicles, as well as the marketing and after-sales division. He will continue to perform these tasks in his new role as Sales Director Southwest Europe.

To be able to react flexibly to customer requirements and changing market conditions in Southwest Europe, Schmitz Cargobull built its first plant, in Zaragoza, in 2002.

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In 2022, a new production plant with a capacity of 60 vehicles per day was put into operation. Schmitz Cargobull employs more than 250 staff at the site and manufactures

S.CS curtainsiders, S.KO refrigerated semi-trailers, S.BO dry-freight trailers and S.KI tipper trailers for the Spanish, Portuguese, French, Italian and African markets.

The strategic location and state-of-the-art equipment within the assembly production plant offer considerable advantages to customers in Southwest Europe. They benefit not only from shorter delivery times and costs, but also from individual, customer-specific transport solutions to meet the requirements of a dynamic market.

Ein Bild, das Person, Kleidung, Krawatte, Formelle Kleidung enthält.

KI-generierte Inhalte können fehlerhaft sein.

Miguel Iglesias – new Schmitz Cargobull Sales Director Southwest Europe

**About Schmitz Cargobull**

Schmitz Cargobull is the leading manufacturer of semi-trailers for temperature-controlled freight, general cargo and bulk goods in Europe, and a pioneer in digital solutions for trailer services and improved connectivity. The company also manufactures transport cooling units for refrigerated box body semi-trailers for temperature-controlled freight transport. With a comprehensive range of services from financing, spare parts supply, service contracts and telematics solutions to used vehicle trading, Schmitz Cargobull supports its customers in optimising their total cost of ownership (TCO) and digital transformation. Schmitz Cargobull was founded in 1892 in Münsterland, Germany. The family-run company produces around 60,000 vehicles per year with over 6,000 employees, and generated a turnover of around €2.4 billion in the 2023/24 financial year. The international production network currently comprises ten plants in Germany, Lithuania, Spain, England, Turkey, Slovakia and Australia.

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