**Press Release**

**2022-149**

Schmitz Cargobull AG  
**Every tour under control – With TrailerConnect® TourTrack from Schmitz Cargobull**

September 2022 – With the TourTrack service in the TrailerConnect® portal, forwarders can monitor their tours and transport orders, and make a professional analysis of their business with just a few clicks.

Schmitz Cargobull has added tour tracking to the TrailerConnect® portal. With TrailerConnect® TourTrack, individual trips can be easily and quickly stored in the telematics portal and monitored in real time. In this way, customers not using a Transport Management System (TMS) can also capitalise on the daily spot market business for their company in an uncomplicated manner.

TrailerConnect® also helps customers who have to deal with the most diverse TMS’ in their day-to-day business. The TrailerConnect® Data Management Center will be able to connect to all commercially available TMS in future. With the additional use of TrailerConnect® TourTrack, the customer is then able to receive tours directly from connected TMS at any time or to feed information such as position and temperature data, delays and much more back into the TMS.

This provides dispatchers with an immediate and detailed overview of their own shipments and tours. Unplanned deviations become immediately visible. The number of often annoying and time-consuming calls between the dispatcher and the driver is significantly reduced. By simply selecting a tour from the central tour board, the dispatcher gets a detailed overview of what happened at a specific location at a specific time. In this way, delays can be analysed in a transparent manner or important temperature data can be sent to the unloading location just in time for the delivery. And the customers of the transport service providers are also happy: Shippers are informed about delays or early arrivals in real time, for example. With TrailerConnect® TourTrack, actual and target temperatures of refrigerated transports can be compared fully automatically at any time and the transmission of loading and delivery statuses is also child’s play.

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Collecting and sharing tour data also becomes easy and secure thanks to TrailerConnect® TourTrack. Every freight forwarder now has the option of linking up with partner companies registered in the TrailerConnect® portal in order to access vehicle and tour data from their own freight forwarding network as required. In this way, comprehensive coverage and monitoring of the entire transport business is achieved at a central point. Selected data can now be shared with shippers exclusively in a tour-based or order-related manner at the touch of a button from TourTrack – e.g. by direct transmission to connected real-time visibility platforms. This means more control and security, with maximum transparency, for logistics service providers.

**About Schmitz Cargobull**

With an annual production of around 61,000 trailers and with approximately 6,900 employees, Schmitz Cargobull AG is Europe’s leading manufacturer of semi-trailers, trailers and truck bodies for temperature-controlled freight, general cargo and bulk goods. The company achieved sales of around €2.3 billion in the 2021/22 financial year. As a pioneer in the industry, the North German company developed a comprehensive brand strategy early on and consistently established quality standards spanning every level: from research and development, through production and service contracts, to trailer telematics, financing, spare parts, and used vehicles.

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